

## **Barbara N. Wold**

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www.gretchenmccordlaw.com

### **LICENSURE**

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State Bar of Minnesota, admitted 2010

State Bar of Washington, admitted 2018

### **HONORS & AWARDS**

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American Bar Association (ABA) LAMP (Legal Assistance for Military Personnel) Distinguished Service Award, 2018 for the U.S. Army, Individual Award

### **EDUCATION**

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**University of Minnesota Law School**, Minneapolis, MN – J.D. *cum laude* **May 2010**

- *Minnesota Journal of Law, Science & Technology* Staff Member 2009 – 2010
- University College Dublin J.D. program 2008
- Dean's List for academic achievements 2008 – 2010
- Research Assistant to Associate Dean Joan Howland 2008 – 2010
- Best Orator, Legal Writing Section 2007

**Cornell University**, Ithaca, NY – **June 2006**

B.A., Archeology & Anthropology *magna cum laude*

### **WORK HISTORY**

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**Law Offices of Gretchen McCord**

**Rockdale, TX**

*Associate Attorney*

*2019 - present*

- Trademark and copyright research, acquisition, maintenance, and enforcement
- Prepare licensing agreements, NDAs, and employment contracts
- Cultural property law
- Small business matters

**Joint Base Lewis-McChord, Legal Assistance Office**

**JBLM, WA**

*Staff Attorney (pro-bono)*

*2018 – present*

- Conduct regulatory research; respond to administrative actions; review, interpret and advise on contract obligations, divorce, support, and landlord-tenant matters.
- Work with soldier and civilian attorneys and clients of the Legal Assistance Office to provide free legal services to active duty personnel, retirees, and their families.

**Ploen Law Firm, PC**

**St. Paul, MN**

*Associate Attorney*

*2012 – 2019*

- Focused on intellectual property law, specifically trademark and copyright research, acquisition, maintenance, and enforcement.
- Prepared and respond to cease-and-desist demand letters for individual and corporate clients.
- Drafted and reviewing licensing agreements, NDAs, and employment contracts.

- Balmat Law, PLLC** **Charlottesville, VA**  
*Consulting Attorney* 2015 – 2018
- Prosecuted and defended trademarks, responded to USPTO objections and prosecutions.
  - Prepared and responded to cease and desist demand letters for individuals and small businesses.
- University of Arkansas School of Law** **Fayetteville, AR**  
*Visiting Professor* 2012, 2014, 2015
- Developed and taught “Law and Cultural Heritage” and “Museums, Conflict and Law.”
- University of Minnesota Law School** **Minneapolis, MN**  
*Adjunct Professor* 2011, 2012, 2013
- Developed and taught “Law and Cultural Property,” “Law and Cultural Heritage,” and “Museums, Conflict and Law”.
- Minnesota Children’s Museum of Rochester** **Rochester, MN**  
*Visitor Services Lead; Development & Marketing Manager* 2012
- Assisted in opening the first children’s museum in Rochester, Minnesota.
  - Cultivated and managed the new Museum’s development and marketing departments.
- Robins, Kaplan, Miller & Ciresi** **Minneapolis, MN**  
*Project Attorney* 2011 – 2012
- Assisted in document review, litigation preparation and finalization of outgoing litigation documents for the firm’s Intellectual Property Department.
- University of Minnesota Office of the General Counsel** **Minneapolis, MN**  
*Post-Graduate Fellow* 2011
- Assisted the OGC in a variety of legal areas in both transaction and litigation departments.
  - Focused on cultural, intellectual property, as well as ethics, and University contract review.
- Field Museum of Natural History** **Chicago, IL**  
*Law Clerk* 2008 – 2010
- Prepared for international litigation; NAGPRA; Museum policy review and enforcement.
- William Self Associates** **Tucson, AZ**  
*Staff Archaeologist* 2006 – 2007
- Performed archaeological excavations throughout the American South West.
  - Artifact and site excavation, analysis and reporting.
- Mitrou Archaeological Project** **Trigana, Greece**  
*Lab Director; Trench Supervisor* 2004 – 2006
- Directed the on-site lab and storage facility.
  - Supervised archaeological excavations of assigned sections of the dig.

## **REPRESENTATIVE PRESENTATIONS**

- Protecting your Intellectual Property: Key Issues for Entrepreneurs, The Milspo Project, West Point, 2016, 2017
- Panelist: Collections Conundrums 2012: Current Issues, American Association of Museums 2012 Annual Conference, Minneapolis, MN, April 29, 2012