

GRETCHEN McCORD
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EDUCATION

J.D., The University of Texas School of Law; May 2001
Co-Editor-in-Chief, *Texas Journal of Women and the Law*, 2000-2001
Chief Articles Editor, *Texas Intellectual Property Law Journal*, 2000-2001
Sidley Austin Best Student Note Award, 2000
M.S.I.S., University of North Texas, School of Library and Information Sciences; August 1992
B.A., Rice University; Psychology and Sociology; May 1991

LICENSING

State Bar of Texas, admitted 2001

CURRENT POSITION

Proprietor, Law Offices of Gretchen McCord, 2010-present
Consultant and Trainer, Digital Information Law, 2010-present

WORK HISTORY

- Editor and publisher, *Copyright & New Media Law*, 2014-2017
- Associate, Wong, Cabello, Lutsch, Rutherford, & Bruculerri, L.L.P. (now Wong Cabello Blank & Rome), 2007-2010
- Associate, Fulbright & Jaworski L.L.P. (now Norton Rose Fulbright), 2001-2007
- Adjunct Professor, The University of Texas at Austin School of Information, 2006, 2010
- Adjunct Professor, Austin Community College, 2005
- Legislative Assistant, Texas Library Association, 2001
- Research Assistant to Prof. R. Anthony Reese, The University of Texas School of Law, 2000
- Judicial Intern to Justice Nathan L. Hecht, Supreme Court of the State of Texas, 1999
- Legal Policy Analyst, Texas Senate Judiciary Committee, 1999
- Coordinator of Library Instruction, University of Houston Libraries, 1994-998
- Adjunct Professor, University of North Texas School of Library & Information Sciences, 1995
- Reference Librarian, UTSA Library, University of Texas at San Antonio, 1992-1994

REPRESENTATIVE CLES (CONTINUING LEGAL EDUCATION CREDIT COURSES) TAUGHT

- Privacy in Library and Government Services, Indiana State Library, Indianapolis, May 27, 2015.
- Copyright Policies Make Life Better: Why and How, Ball State University Copyright Boot Camp, Muncie, April 23, 2014.
- Copyright and Course Management Systems, Ball State University Copyright Boot Camp, Muncie, April 23, 2014.
- Recent Developments in U.S. Trade Secrets, Copyright and Right of Publicity Law, International Trademark Association Annual Meeting, Seattle, May 17, 2009.
- Ethics and the Use of Technology, International Council of Shopping Centers, Orlando, October 18, 2006.
- Copyright Protection for New Technologies, Association of Corporate Counsel, Austin, October 10, 2006.
- Music Licensing Primer, Second Annual Hospitality Law Conference, Houston, January 23, 2004.
- Copyright and Technology: Legislative Attempts to Address the Challenges, State Bar of Texas Intellectual Property Law Section, Austin, March 7, 2003.

REPRESENTATIVE PUBLICATIONS

- *The Library's Legal Answers for Maker Spaces*. Chicago: ALA Editions. 2016. (with Mary Minow and Tomas A. Lipinski)
- *Fair Use: The Secrets No One Tells You*. Smashwords Edition. 2014.
- How the Google Books Case Helped Me Find My Passion, *District Dispatch* (Jan. 17, 2014).
- Fair Use Alive and Well ... for the Time Being, *Texas Library Journal*, 89:4, 6 (winter 2013).
- *What You Need to Know About Privacy Law: A Guide for Librarians and Educators*. Santa Barbara: ABL-CLIO, LLC. 2013.
- Licensing Societies: What Can the CCC, ASCAP/BMI/SESAC, and MLUSA/MPLC Do for You?, *The Copyright and New Media Law Newsletter* (fall 2007).
- *Copyright in Cyberspace 2: Questions and Answers for Librarians*. New York: Neal-Schuman Publishers, Inc. 2005.
- Ethical Behavior in the Copyright Context, *Texas Library Journal*, 80:4, 110 (fall 2004).
- Recent Developments in Copyright Law, *Texas Intellectual Property Law Journal* 12:1 (fall 2003).
- What Every Librarian Should Know About Copyright (a four-part series) *Texas Library Journal* 78:2, 56 (summer 2002) through 79:1, 12 (spring 2003).
- *Copyright in Cyberspace: Questions and Answers for Librarians*. New York: Neal-Schuman Publishers, Inc. 2001.

REPRESENTATIVE PRESENTATIONS

- Open Access and Public Information in Context: Trends in Law and Ethics of Digital Information, Open Access Symposium, Dallas, May 20, 2015.
- Copyright is the Gate; Balance is the Key, Amigos Library Services Annual Membership Conference, online, May 14, 2014.
- Moderator and panelist, Ball State University Copyright Boot Camp, Muncie, April 23, 2014.
- Hot Trends in Copyright, Military Libraries Workshop, Albuquerque, December 6, 2012.
- Green & Red Flags: Copyright & Privacy in the Digital Age, Texas Association of School Library Administrators, Austin, June 14, 2012.
- Do the Right Thing: Empowering Ethical Copyright Usage in Libraries, American Library Association Annual Conference, Anaheim, June 24, 2012.
- Copyright in a Tiny Nutshell, Association of Children's Museums, Houston, May 20, 2011.
- Copyright for Educators in the 21st Century, workshop for Region 10 Education Service Center, Richardson (TX), July 14, 2011.
- Keynote: Hot Issues in Privacy and What They Mean for You, Texas Library Association District IV Annual Conference, Houston, October 22, 2010.
- Plenary I: Intellectual Property Panel Discussion, Networked Digital Library of Theses and Dissertations Annual Conference, Austin, June 17, 2010.
- Plenary: Google as Library Redux, Joint Conference on Digital Libraries, Austin, June 18, 2009.
- Copyright in Cyberspace, New York Library Association, Saratoga Springs (NY), November 7, 2006.
- Copyright: The Digital Library Environment, Rochester (NY) Regional Library Council, March 5, 2005.
- Copyright Issues for Digital Collections, Texas Library Assoc. District 3 Fall Conference, Waco, Oct. 1, 2004.
- Ethics and Copyright in the Electronic Environment, Texas Library Assoc. Annual Conference, San Antonio, March 19, 2004.
- Copyright in Cyberspace: What Every Business and Finance Librarian Needs to Know, Special Libraries Assoc. Annual Conference, New York City, June 7, 2003.

- Censorship and the Internet: Where Do We Stand? Texas Library Assoc. Annual Conference, Houston, April 13, 2000.
- Library Instruction in Transition: Questioning Current Views, Finding Common Ground: Creating the Library of the Future, The Harvard College Library, Boston, March 30, 1996.

SELECTED PROFESSIONAL AND COMMUNITY ACTIVITIES

- Rockdale (Texas) Rotary Club, 2016-present
- TexShare Advisory Board, 2015-present
- Board of Trustees, Freedom to Read Foundation, 2014-2016
- Board of Directors, Amigos Library Services, 2013- present
 - Secretary, 2014-15, 2017-18
- Board of Directors, Friends of the Texas State Library & Archives Commission, 2010-2013
 - President, 2012-13
- Commissioner, City of Austin Library Commission, 2008-2011
- American Intellectual Property Law Association, 2002-2010
 - Copyright Law Committee, 2004-2009
 - Women in IP Law Committee, 2004-2009
- State Bar of Texas, Intellectual Property Law Section, 2001-
 - IP Section Editor, *Texas Intellectual Property Law Journal*, 2004- 2006
 - Chair, Copyright Committee, 2006 -2008
- American Library Association, 1992-present
 - Committee on Legislation, Copyright Committee, 2012-present
- Texas Library Association, 1992-present
 - President, 2005-2006
 - Chair, Library Friends, Trustees, and Advocates Round Table, 2008-09, 2012-13
 - Chair, Intellectual Freedom Committee, 2007-08
 - Legislative Committee, 1994- 2010
 - Bylaws and Resolutions Committee, 1994-1997
- Texas Library Political Action Committee, Executive Board Member, 1997-1998, 2004-2010